

AGENCY STRATEGIC PLAN

FOR THE FISCAL YEARS

2005 - 2009



ARKANSAS WATERWAYS COMMISSION

FUNCTIONAL AREA: ECONOMIC DEVELOPMENT

AGENCY STRATEGIC PLAN APPROVAL FORM

FOR THE FISCAL YEARS

2005 - 2009

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TABLE OF CONTENTS

AGENCY: ARKANSAS WATERWAYS COMMISSION

MISSION	Page 1
GOALS	Page 1

PROGRAM: WATERWAYS PROGRAMS

DEFINITION	Page 2
GOALS, OBJECTIVES, STRATEGIES	Page 2
PERFORMANCE MEASURES.....	Page 5

PROGRAM : WATERWAYS ADMINISTRATION

DEFINITION	Page 7
GOALS, OBJECTIVES, STRATEGIES	Page 7
PERFORMANCE MEASURES.....	Page 8

STRATEGIC PLAN

Agency Name	Arkansas Waterways Commission
Agency Mission Statement: The mission of the Arkansas Waterways Commission is to develop, promote and protect the commercially navigable waterways of Arkansas for waterborne transportation and economic development for the welfare of the people of Arkansas.	

AGENCY GOAL 1:

To promote Arkansas waterways as an economical and environmentally friendly mode of transportation.

AGENCY GOAL 2:

To support development of Arkansas waterways for waterborne transportation.

STRATEGIC PLAN

Agency Name		Arkansas Waterways Commission
Program		Waterways Programs
Program Authorization		A.C.A. 15-23-201 through 204 A.C.A. 15-23-901 through 906
Program Definition: Program Funds-Center Code: <u>0341P01</u>		Ongoing promotion and development of Arkansas' waterways as an economic and environmentally-friendly mode of transportation.
AGENCY GOAL(S) #	1, 2	
Anticipated Funding Sources for the Program:		General Revenue

GOAL 1:

To promote Arkansas waterways as an economical and environmentally friendly mode of transportation.

OBJECTIVE 1: (Sub-Funds Center Code to be assigned by DFA – Office of Accounting)

Promote the benefits and advantages of waterborne transportation in Arkansas.

STRATEGY 1:

Serve as the primary waterways resource in Arkansas for educators, the general public, media, waterway users and related industries, transportation and economic development agencies, local, state, and federal governments and other public and private organizations.

STRATEGY 2:

Maintain relationships with news media, to tell the “waterways story.”

STRATEGY 3:

Conduct public awareness campaigns through earned media, paid advertising, direct mail, broadcast announcements and other methods of communication.

STRATEGIC PLAN

GOAL 2:

Secure financial resources and determine the allocation procedures and priorities for those funds to assist public port authorities with infrastructure improvements Acts 2001, No. 1546 Arkansas Port Priority Improvement Program Act.

OBJECTIVE 1:

Fund infrastructure improvements in Arkansas' public ports through the Arkansas Port Priority Improvement Program Act, Acts 2001, No. 1546.

STRATEGY 1:

Work with public ports to inform legislators and other public officials about economic impact of river transportation and intermodal port facilities.

OBJECTIVE 2:

Seek full federal funding for waterways projects constructed by US Army Corps of Engineers.

STRATEGY 1:

Maintain close working relationship with US Army Corps of Engineers at District, Division and Headquarters to seek full funding of Arkansas river transportation projects.

STRATEGY 2:

Maintain close working relationship with Congressional offices and members of Congress to seek full federal funding of Arkansas river transportation projects.

GOAL 3:

Represent Arkansas in the promotion of development of commercial water transportation in this state and cooperate with other states, other agencies of this state or agencies of the United States government, in any manner whatsoever, in an effort to develop the commercial use of the waterways of this state.

OBJECTIVE 1:

Build and maintain working relationships with other government agencies and with non-government organizations.

STRATEGIC PLAN

STRATEGY 1:

Participate in multi-agency teams organized to study river-related plans and projects.

STRATEGY 2:

Participate in associations and organizations dedicated to developing commercial river transportation.

GOAL 4:

Intercede on behalf of and represent the State of Arkansas in matters pertaining to the application of fees, tolls, or user charges levied or contemplated to be levied against the water transportation industry engaged in either intrastate or interstate water commerce.

OBJECTIVE 1:

Monitor state and federal legislation and regulations.

STRATEGY 1:

Research methodology for collection of marine fuel taxes and related disbursements.

STRATEGIC PLAN

Agency Name	Arkansas Waterways Commission
Program	Waterways Programs

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
To promote Arkansas Waterways as an economical and environmentally friendly mode of transportation. <i>Goal 1, Objectives 1, 2 & 3</i>	Number of major Waterways Projects initiated, in progress, or completed on five rivers and nine public ports	14	14	14	14	14
To support development of Arkansas Waterways for waterborne transportation <i>Goal 2, Objectives 1, 2</i>	Dollars, federal and state, available for major Waterways Projects on five navigable rivers and nine public ports, (including Red River locks and dams)	\$6.45 MM	\$6.45 MM	\$45 MM	\$45 MM	\$45MM
Represent Arkansas in the promotion of development of commercial water transportation in this state and cooperate with other states, other agencies of this state or agencies of the United States government, in any manner whatsoever, in an effort to develop the commercial use of the waterways of this state. <i>Goal 3, Objective 1</i>	Number of organizations X hours of participation	210	210	210	210	210

STRATEGIC PLAN

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
<p>Intercede on behalf of and represent the State of Arkansas in matters pertaining to the application of fees, tolls, or user charges levied or contemplated to be levied against the water transportation industry engaged in either intrastate or interstate water commerce.</p> <p><i>Goal 4, Objective 1</i></p>	Monitor dollar amount collected, distributed or proposed.	To be determined	To be determined	To be determined	To be determined	To be determined

STRATEGIC PLAN

Agency Name		Arkansas Waterways Commission
Program		Administration
Program Authorization		Acts 1967, No. 242; 1973, No.414
Program Definition: Program Funds-Center Code: <u>0341P02</u>		Efficient and effective use of personnel, fixed assets and funding to assure maximum benefit for the citizens of Arkansas, and to timely execute all state administrative requirements and requests.
AGENCY GOAL(S) #	1, 2	
Anticipated Funding Sources for the Program:		General Revenue

GOAL 1: Provide overall supervision and decision making within parameters of law, and in accordance with Commission policy.

OBJECTIVE 1: (Sub-Funds Center Codes to be assigned by DFA – Accounting)

Arrange for periodic meetings of Waterways Commission.

STRATEGY 1: Keep Commissioners abreast of developments on an on-going basis.

STRATEGY 2: See Commission formal policy decisions and informal input.

OBJECTIVE 2:

Maintain close contact with supporting agencies, i.e., DFA, Governor's Office, Bureau of Legislative Research.

STRATEGY 1: Maintain working relationship with Service Bureau analyst and budget personnel, Governor's liaison for transportation and Bureau of Legislative Research.

STRATEGY 2: Seek input from above named agencies and others as needs indicate.

STRATEGIC PLAN

Agency Name	Arkansas Waterways Commission
Program	Administration

PERFORMANCE MEASURES: (Effort, Output, Outcome, and/or Efficiency)

DESCRIPTION	METHODS AND SOURCES USED OBTAINING DATA	FISCAL YEAR 2005	FISCAL YEAR 2006	FISCAL YEAR 2007	FISCAL YEAR 2008	FISCAL YEAR 2009
Provide overall decision making and supervision within parameters of law and in accordance with Commission policy <i>Goal 1, Objective 1</i>	Coordinate with state administrative agencies; results of audit to compile number of errors and discrepancies	Zero	Zero	Zero	Zero	zero
Maintain close contact with supporting agencies. <i>Goal 1, Objective 2</i>	Coordinate with supporting agencies, seeking input relative to errors and discrepancies	Zero	Zero	Zero	Zero	Zero